



ULI Women's Leadership Initiative

The ULI Women's Leadership Initiative (WLI) formally launched at the 2012 Spring Meeting. The mission of the ULI Women's Leadership Initiative is to raise the visibility and number of women leaders in ULI and the real estate industry through four primary objectives:

1. Increase the number of women who serve in leadership positions in the real estate industry and in ULI.
2. Increase the visibility of women leaders in the real estate industry and in ULI.
3. Promote the advancement of women, throughout their careers, as leaders in the real estate industry.
4. Increase the number of women who are active ULI Full members, and support the development of young women members as leaders in ULI and in their professions.

WLI Committee for the ULI SE Florida/Caribbean District Council:

The WLI Committee for the SE Florida/Caribbean District Council began in February 2013. The Committee is led by one Chair or two Vice-Chairs, serving a two-year term. Committee members serve on sub-committees that generally focus on particular program events and initiatives. The WLI committee aims to meet quarterly, with locations alternated throughout the tri-county area (Miami, Fort Lauderdale, and West Palm Beach).

The WLI Committee is well-integrated within the District Council work program and leadership structure. All programs that WLI plans are focused on leadership topics that strive to advance women in the workplace and within ULI, while teaching strategies that can be applied broadly and utilized by a co-ed audience.

Vice-Chairwomen for 2017-2019 are Katy Hallgren, Vice-President, EDSA, and Jenni Morejon, Executive Director, Fort Lauderdale Downtown Development Authority.

2017-2019: Goals of WLI SE Florida/Caribbean:

The following goals and proposed actions connect back to the ULI WLI Mission:

1. Increase women members of the ULI SE Florida/Caribbean District Council. As of 2017, there are 985 District Council members, with 226 (or 23%) being women. The Committee strives to increase female membership to 30% by the year 2020.
2. Foster a network of women who have the capability and desire to influence others through their work in the real estate industry. The Committee intends to create a mentorship program that pairs senior members with junior members around the goals and work of the committee.
3. Educate participants in a range of real estate topics to better leverage the strengths of women. The Committee will develop events, learning opportunities, and speaking engagements that focus on innovations in real estate and design; highlighting women who are doing cutting-edge work.
4. Develop young women ULI members as leaders in ULI and their professions. The Committee will structure sub-committees and assign roles to create more opportunity for taking responsibility and creating paths for leadership.

For more information and to get involved please call 954-916-7329 or <mailto:Seffloridacaribbean@uli.org>.